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CANADIAN FILM INSTITUTE

BULLETIN

1762 CARLING AVENUE OTTAWA

Vol. 6 No. 3 March, 1960

A.W. TRUEMAN TO PRESENT CANADIAN FILM AWARDS

Dr. A.W. Trueman, Director of the Canada Council, will present the Twelfth Annual Canadian Film Awards in Toronto on June 3rd. Dr. Trueman, formerly president of the University of Manitoba and the University of New Brunswick, was Government Film Commissioner and Chairman of the National Film Board prior to his appointment as the first director of the Canada Council.

The presentations will be made at an informal luncheon for members of the press, the Association of Motion Picture and Laboratories of Canada, the Canada Foundation, Canadian Association for Adult Education, the Canadian Film Institute, CFA judges and others. A theatrical presentation of a selection of award-winning films in Toronto and Stratford is being planned by the AMPPLC and the Management Committee of Canadian Film Awards.

115 films submitted by 30 entrants in eleven categories are eligible for awards this year. One of the winners may be selected as Film of the Year. The Association of Motion Picture Producers and Laboratories of Canada will again present their plaque for the best amateur film from among seven entries. Special Awards may also be made at the discretion of the Management Committee.

Comparison with last year's awards shows that all categories except theatrical shorts, TV films and amateur films mark up an increase. Entries for filmed television commercials have jumped more than 250%. Despite the increase in non-theatrical and TV films submitted, no feature films and only two theatrical shorts have been entered. Four films have been entered in the children's category including

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MARY FIELD VISITING CANADA

Mary Field, chairman of the International Centre of Films for Children, will visit eleven cities in eight provinces from Halifax to Vancouver. Arriving in Montreal on April 18th, Miss Field will meet with groups in Quebec, St. John, Halifax, Ottawa, Toronto, Winnipeg, Edmonton, Calgary and Vancouver. She has received an invitation to visit Hollywood and New York at the conclusion of her four-week Canadian tour.

Mary Field is recognized as the western world's leading expert in the fields of films and television for children. She first attracted wide acclaim for her work as director of the Children's Film Foundation in England. Her work in producing entertainment films for children led her into research on children's reactions to films. More recently she has been associated with independent television in Britain as consultant on children's television programs.

In addition to exerpts illustrating her views on children's entertainment films and television programs, Miss Field will bring material to explain the work of the Carnegie U.K. Trust Enquiry into children's reactions to films. Further, she will bring news of a new method of research into the response of children to television.

A meeting on May 2nd in conjunction with Miss Field's visit to Toronto will formally establish the Canadian Centre of Films for Children.

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A second mailing outlining work in children's film programming in Canada is being mailed now. If you wish to know more about the Canadian Centre of Films for Children, write to the Canadian Film Institute for these mailings.

At a special dinner meeting of Montreal members and friends of the Canadian Film Institute on February 24th, Executive Director Charles Topshee announced: "To celebrate its twenty-fifth anniversary of service to Canadian film-users the Canadian Film Institute will open an office in Montreal in 1960 in order to provide direct service to French-speaking Canadians of Western Quebec. We are proud to announce that Collège Jean-de-Brébeuf is collaborating with us in this new project by providing space and staff facilities at 3200 Chemin Ste-Catherine, Montréal 26. The Montreal office of Canadian Film Institute will also give us a more direct relation with our English-speaking members of the area". A Montreal Committee of CFI was elected at this meeting with the following officers: chairman - Jean Clavel (Aluminium Company of Canada; vice-chairman - Cecil Peaker (DuPont Co of Canada); executive vice-chairman - Father Charles-Eugène Coté (Collège Jean-de-Brébeuf); secretary - Mrs. Edna Scott (Imperial Oil Limited); treasurer - Paul Filteau (Quebec Cartier Mining Co.). In keeping with this expansion, a new CFI-ICF bi-lingual letterhead has been designed by Alma Duncan of Dunclaren Productions, Ottawa.

"LOOK, LISTEN AND LEARN"

Dr. J. Roby Kidd has been a member of the Board of Directors of the Canadian Film Institute for many years. As we learn in the February issue of "Food for Thought" of his resignation from his position of Director of the Canadian Association for Adult Education, effective May 1, 1961, we can not help but feel a little sad about it. Roby's total contribution to adult education and to Canadians during his fifteen years with C.A.A.E. wil probably never be known by all. Those who have been associated with him in some of his interests know a few of the accomplishments that have been achieved by, or through his efforts.

Man of many parts, Roby Kidd has been known for his interest in films. He is well known as an author of books and articles on films. Our headline is the title of a book, published in 1948, of which he is co-author. Most of us are aware of the encyclopedic total of evaluations of documentary films that were published by the Joint Planning Commission in the late forties and early fifties. Some of us know about the part he has played in the creation and continuance of Canadian Film Awards which, in 1960, is presenting the Twelfth Annual Awards to outstanding Canadian film productions.

Roby was one of the first Canadians to beat the drums for a Canadian Film Archives. That dean of Canadian motion-picture writers and militant pioneer promoter of a proper Film Archives for Canada, Hye Bossin, editor of Canadian Film Weekly, has had a long-time collaborator in his good friend Roby Kidd.

There are other facets of this feeling for film. His interest in and assistance to the development of film councils in Canada is best testified by his continued re-election to the Board of Directors of the Ontario Association of Film Councils. The Canadian Labour Film Committee was born in a meeting called by C.A.A.E. under his chairmanship. The Committee on Films in Adult Education is another example.

There are many more. Suffice it to say that they serve to indicate the farsightedness of a man who realized, even when he was going to school, the importance of film in our way of life — its importance as an art, as a medium of communication, as an educational tool, as an interpreter and as an historical document. It is significant that in his planning of 1960's international conference on adult education for Canada he has ensured the place of film in the programme by arranging for a special conference on films.

In typical manner Roby has given better than one year's notice of leaving, enabling the Association to plan well, and with more than enough time in the selection of his successor. While C.A.A.E. will miss his direction, he has guided its work in a way that will continue to point its course, and his counsel will still be available, we are sure.

We, the members, the staff and his fellow-directors of the Canadian Film Institute wish him a continuing and long life of rewarding occupation and blessings.

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Trueman To Present Awards (concluded)

both entertainment and classroom films.

Judging has comenced in Ottawa where 17 adjudicators will screen films in four categories; in Montreal where 15 will screen entries in three categories; and in Toronto where 19 judges will select winners in four categories. Each entrant will receive a full report of the judges' evaluation of his film. Judging will be completed by April 15th.

The Canadian Film Awards are jointly sponsored by the Canadian Association for Adult Education, the Canada Foundation and the Canadian Film Institute in order to bring public recognition to the best of current Canadian film production.

I'VE BEEN THERE IN A BOOK

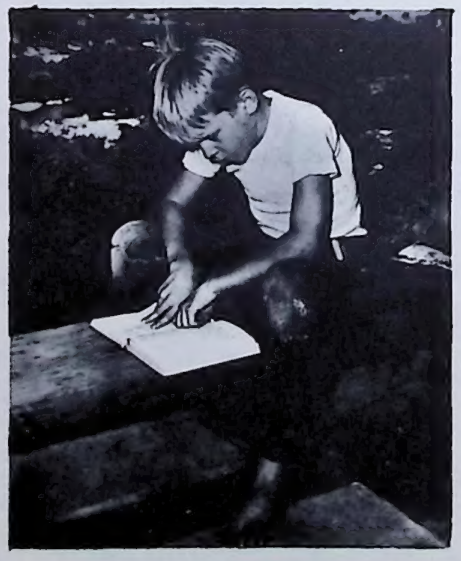
16 mins. colour $150.00
Carroll Barnes Productions

This film translates reading experience into visual expression. We hear a boy whistling, then see him stretched out comfortably reading "The Journal of Lewis and Clark". As a narrator reads excerpts from the Journal, we watch the boy, his friend, and his dog re-enact the perilous adventures of Lewis and Clark on their journey up the Missouri, across the Rockies and on to the Pacific. The boys translate the experience they find in the book to their own neighbourhood, in the foothills of the California Sierra. This delightfully imaginative production shows how children can interpret and creatively dramatize what they have read. Recommended for classroom use in Junior grades and public libraries.

"A film that will make an emotional appeal to all who see it . . . young and old". Bertha Landers.

"A beautiful presentation. Unusually subtle treatment". EFLA.

Available for preview, with view to purchase.



I'VE BEEN THERE IN A BOOK

IT'S PEOPLE THAT COUNT

16mm b & w 28 min. free

Produced by Crawley Films for the Canadian Brotherhood of Railway, Transport and General Workers. Script: Lister Sinclair. Director: Edmund Reid.

Described as Canada's first motion picture of a national union, IT'S PEOPLE THAT COUNT is a film about the members of the CBRT & GW. In a very real sense the film was created by the members of the union, those active now and those who created it with their actions in earlier years. The members tell the story and in many ways the tale they tell is the same as that of most other unions.

The film records in graphic fashion the drama and importance of everyday jobs in several of Canada's major industries across the nation. Throughout, the emphasis is on the primacy of man over machines.

Early response to the film suggests that it will have a wide appeal to educational and general interest groups. For example, the Winnipeg School Board has asked for a print for circulation in the city schools.

Canadian Film Institute has agreed to arrange for distribution of IT'S PEOPLE THAT COUNT. English and French versions will be deposited in local and regional libraries in each province. It is available now from CFI. A descriptive brochure (in French or English) is available from CFI.

Production scene from It's People That Count. Brotherhood members give voice to the well-known labour song, "Solidarity".

Photo: Bill Lingard — Photo Features

NEW FILMS FROM UNITED KINGDOM INFORMATION SERVICE

Available on service charge basis, or for free preview with view to purchase.

OUR NATIVE SHORE 27½ mins. color $187.00
Esso Film Unit

This film is concerned with the many people whose lives and work are centred directly on the coastal areas and to whom the sea and ships are an integral part of their life. Sequences filmed at many points along the 5,000 miles of Britain's coastline - in England, Scotland and Wales, evoke the spirit of well-loved places and their historical associations.
Service Charge $3.00

SURREY . . . AN ENGLISH COUNTY

13 mins. b & w $45.00
Frank Gardner.

A portrait of the English county of Surrey, in which the camera visits its towns, villages, hills and riversides, not only recalling places of historical association and beauty spots familiar to all, but revealing some of the intriguing lesser-known features of the county. Service Charge $1.50

NORTHERN FILMS

LETTER FROM ALASKA 20 mins. color $210.00

Complete up-to-date report on the forty-ninth state - completed just before Alaska achieved statehood. Shows people, cities, industries, climate, agriculture, geography, the Alaska Highway, the Alaska Railroad, and includes a review of Alaska history from its discovery in 1741 to the present.

SCOTLAND FOR SPORT 25 mins. colour $187.00
British Transport Films

Skiing in the Cairngorms, fishing in Southerland, climbing the Black Cuillin, canoeing on the River Tay, golf at Gleneagles, sailing from Hunter's Quay, pony-trekking at Strath Spey - for sports like these Scotland provides a magnificent setting. This film covers all these sporting attractions which are photographed against incomparable Scottish scenery and have the refreshing effect of an actual holiday in Scotland. Service Charge $2.50

THIS IS GIBRALTAR 15 mins. b & w $45.00
Independent Television News

A review of daily life on Gibraltar, the famous peninsula which stands at the narrow entrance to the Mediterranean, including interviews with citizens, visitors and officials from different walks of life.
Service Charge $1.50

ANIMALS OF ALASKA 11 mins. color $114.00

Produced from footage obtained over a period of 12 years by Alaska's most outstanding wildlife photographer, Cecil E. Rhode, film lecturer and national director of the Izaak Walton League of America. Shows intimate lives of brown bear, moose, caribou, walrus, musk oxen, mountain sheep, moutain goat and several other wild animals typical of the northland.

FILM FEDERATION WORKSHOP AT QUETICO

The Northwestern Ontario Film Federation undoubtedly deserves recognition as one of the most forward-looking federations of film councils. Already we have received an announcement from Secretary Will Dougall about the Federation's third annual workshop which will be held at the Quetico Conference and Training Centre on the weekend of October 14-16th.

An examination of the program of the last workshop shows how full and useful a weekend is when it is set up for film users in the Lakehead, Fort Frances, Kenora area. Under the leadership of Mike Donovan (Fort William Public Library), Bud Thomas (Community Programmes Branch) and Will Dougall (National Film Board Representative), thirty-three participants worked their way through the following topics: instruction in the use of Bell & Howell and Victor projectors; assessment of a standardized projection course devised by Harold Hill and Walter Stachiw of Fort Frances; film care and repair; trouble-shooting with motion picture projectors; principles of good film use with a practical demonstration of discussion technique; film strip use and new methods of presentation; and a special session on classroom use of film led by Charles Topshee of CFI. An extra was the discussion about the new Canadian Centre of Films for Children led by Charles Topshee and Roy Little.

A useful weekend distinguished by the quality of leadership, thoroughness of programming, enthusiasm and practicality of participants and an ideal setting!

In the February issue of "Food for Thought", Director Cliff McIntosh writes about the Quetico Conference and Training Centre, the setting for the workshop described above.

CFI CATALOGUE

It was announced in the January issue of the BULLETIN that CFI was reviewing the advisability of publishing a new CFI catalogue on 3" x 5" index cards. Because of the number of films in the national film library, an adequate treatment of a card catalogue involves the printing of more than 2,000,000 cards. CFI has decided not to publish its catalogue in this form.

It has been estimated that the research and preparation of copy for the book catalogue will require 66 weeks' work. CFI's Information Department is well underway on the project.

MORE NEWS FROM THE FESTIVALS

The Fifth International Festival of Amateur Films of Ile-de-France takes place on April 23rd and 24th. Only films in 8mm, 9.5mm and 16mm - not exceeding 30 minutes in length - may be entered in the six categories.

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The International Festival of Art Films and Films on Art takes place in Bergamo, Italy from September 10th to 18th.

CFI continues to receive announcements and entry forms from International Festivals. We shall be pleased to pass on our information to anyone interested.

NEW UNIVERSITY COURSE IN FILM

University College, London (England) has announced the establishment of a lectureship in film, and has also made provision for two research studentships. The lecturer has not yet been appointed but an announcement is likely to be made in the near future.

In referring to this announcement, James Quinn who is director of the British Film Institute states: "The Institute attaches great importance to the acceptance by London University of the film as a proper subject for study as an art in its own right and as a significant influence in our lives. It is likely, for example, to strengthen the influence of those in Teachers' Colleges and University Departments of Education who are urging that more attention should be paid to film and television in the training of teachers."

Mr. Quinn goes on to draw attention to a new publication called "Film and Television in Education for Teaching" which is the outcome of a series of meetings between the Institute and representatives of the Association of Teachers in Colleges and Departments of Education. This publication is available from the British Film Institute for 2/6d.

FILM LIBRARY RECORD CARDS

CFI still has a supply of film record cards. These cards are available in three colours — pink, yellow and white. Ample space is provided at the top of each card for pertinent information regarding running time, service charge and whether sound or silent, black and white or colour. Space is also provided for indicating the category into which each film falls — Permanent, Extented Loan or Temporary.

One suggested use for these cards is that of using one colour for each of the three categories; e.g. pink for those films remaining permanently in the Library, yellow for those on extended loan, and white for those films temporarily deposited. Film Councils as well as commercial organizations are finding these cards useful.

The size of the film record card is 8½" by 11". The card provides for approximately 50 entries. They are available at 5 cents each; 25 for $1.00; 50 for $1.50; 3 cents each for orders of more than 50.

NEW MINIMUM SERVICE CHARGE

Effective May 1st, the minimum charge for any order of films from CFI will be $2.00. This change will affect only those who order a one reel film.

This change will not be effective for those orders for bookings beyond May 1st which have already been confirmed. Sponsored films will continue to be available free of charge.